Who Are We?

Speaking to inform

We are often asked to find out about something and report those findings back in an organized, interesting way. Therefore, this assignment is designed to give you practice in doing just those things—a little bit of research, some planning, and a short oral presentation.

1. Choose a highway, major roadway, public school, business, or other well-known institution in the San Antonio area that is named for a person. (Some examples include McDermott Freeway, Wurzbach Parkway, the Henry B. Gonzales Convention Center, H.E.B., Scobee Elementary School, the McNay Museum, and the Emily Morgan Hotel.)

2. Do some research to find out about that person. What were his or her accomplishments? Why is the road or building dedicated to or named for that person? Try to choose the most interesting facts about the person—those that answer the question, “What is this person’s significance to San Antonio?” You will have to be selective. Remember to mention the source(s) of your facts in the speech itself.

3. Put together a 3-5 minute oral presentation by planning your introduction, body (support), and conclusion.

4. Do not write out an entire script to read aloud. You should put a brief outline on four or fewer index cards. You may wish to write down important dates, quotes, or facts in addition to your main points, but do not write out the whole speech.

5. Practice. Five minutes is a short speech. Please do not use Power Point (we don’t have time). Remember that your main goals are to be informative and interesting.

6. Presentations will be given in class on Tuesday, Oct. 9, 2007.

7. Turn in your outline cards after your speech. Be sure you include your name and the name(s) of your source(s).

Sample Outline:

<table>
<thead>
<tr>
<th>Ima Student (your name)</th>
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<td>SPCH 1315.003</td>
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Martin Luther King, Jr.

Sources: Biography of Martin Luther King, Jr, Stanford University
http://www.stanford.edu/group/King/about_king/biography/

Intro: Last week I drove down MLK Blvd on the way to Spurs game. MLK Blvd is named for one of our country’s greatest leaders.

1. Background
   a. Graduated high school in GA at age 15
   b. Began as minister in Alabama in 1950s

2. Civil Rights
   a. According to MLK’s biography published by Stanford Univ., between 1957 and 1968, traveled over six million miles, spoke over 2500 times
   b. Wrote 5 books, many articles including “Letter from Birmingham Jail”
   c. Selected to give keynote speech at March on Washington in 1963

3. Awards
   a. Time Man of the Year 1963
   b. Nobel Prize 1964

Concl: Despite assassination in 1968, still impacting U.S. today

Some ideas for names (you DO NOT have to choose someone on this list):

- McNay Art Museum
- Highway 90 – Cleto Rodriguez Freeway
- Fort Sam Houston/Houston, TX
- Wurzbach Parkway / Harry Wurzbach Drive
- The David Robinson Foundation/Carver Center
- Randolph Air Force Base
- Tom Slick Park (Southwest Research Center)
- Scobee Middle/Elementary School
- The Emily Morgan Hotel
- Bill Miller BBQ
- H.E.B. grocery stores
- Kerrville, TX
- Castroville, TX
- The (Joe & Harry) Freeman Coliseum
- The Henry B. Gonzalez Convention Center
- Crockett Street and the Crockett Hotel
- Brackenridge Park
- The King William Historic District
- Austin, TX
- The Nelson W. Wolff Municipal Stadium
- Laurie Auditorium
- Seguin, TX
- Fredericksburg, TX
- Shiner, TX, and Shiner Bock Beer
- O’Connor High School
- Loop 410 – John B. Connally Loop/Middle Sch.
- Sul Ross Middle School/Univ.
- IH – 10 – McDermott Freeway
- Maverick Building and Maury Maverick Library
- Oliver Wendell Holmes High School
- The Witte Museum
- McAllister Park/I-35 McAllister Freeway
- Audie Murphy Hospital
- Stinson Field
- Barbara Bush Middle School
- Warren High School
- Wal-Mart (Sam Walton)
- Clark High School
- Wendy’s
- Stevens High School
- Mama Margie’s (I-10/Wurzbach)
- Red McCombs
- McDonald’s
- Taco Bell
- Bexar County
- Nimitz Museum (Frederickburg)